

*National Call to Action on Cancer Prevention and Survivorship*

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**WORKSHOP AGENDA**  
**APRIL 24, 2008**

At the Headquarters of the American Association for the Advancement of Science  
1200 New York Avenue NW, Washington, D.C., 20005

8:00 a.m. to 9:00 a.m.

**Registration and Continental Breakfast**

*Reception Hall*

*and*

*Abelson and Haskins Conference Room*

9:00 a.m. to 9:30 a.m.

**Welcome**

**Introduction to the National Call to Action**

*Auditorium*

*Richard. H. Carmona, M.D., M.P.H., FACS*

President, Canyon Ranch Institute

17<sup>th</sup> Surgeon General of the United States (2002-2006)

Distinguished Professor, Mel and Enid Zuckerman College of  
Public Health, University of Arizona

*Andy Miller, M.H.S.E., CHES*

Vice President of Programs and Policy

Lance Armstrong Foundation

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9:30 a.m. to 10:45 a.m.

**Panel 1 – Cancer: A Public Health Crisis**

*Auditorium*

*Discussion: research and report findings; understanding the role of health literacy; identifying high-risk individuals, groups, and communities; addressing health disparities; and applying today's science*

*Chair: Richard H. Carmona, M.D., M.P.H., FACS*

*Joanne Armstrong, M.D., M.P.H.*  
Senior Medical Director, Aetna

*Mary T. Bassett, M.D., M.P.H.*  
Deputy Commissioner, New York City Department of Health and Mental Hygiene

*Ken Thorpe, Ph.D.*  
Robert W. Woodruff Professor and Chair in the Department of Health Policy and Management, Rollins School of Public Health at Emory University  
Executive Director, Partnership to Fight Chronic Disease

10:45 a.m. to 11:00 a.m.

**Break**

*Reception Hall*

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11:00 a.m. to 12:15 p.m.

**Panel 2 – Defining a Public Health Approach Toward  
Cancer Prevention and Survivorship**

*Auditorium*

*Discussion: key elements of public health strategies across the cancer continuum from prevention to survivorship; comprehensive, patient-centered, personalized care; training and education; and health system infrastructure and patient navigation*

*Chair: Richard H. Carmona, M.D., M.P.H., FACS*

*Harold P. Freeman, M.D.*

Medical Director, The Ralph Lauren Center for Cancer Care and Prevention

*Peter Greenwald, M.D., Dr.P.H.*

Director, Division of Cancer Prevention, National Cancer Institute, National Institutes of Health, U.S. Department of Health and Human Services  
Assistant Surgeon General, U.S. Public Health Service

*Andy Miller, M.H.S.E., CHES*

Vice President of Programs and Policy  
Lance Armstrong Foundation

*Steven R. Patierno, Ph.D.*

Executive Director, The George Washington Cancer Institute  
Professor of Pharmacology and Physiology, Genetics and Urology, The George Washington School of Medicine and Health Sciences  
Professor of Environmental and Occupational Health, The George Washington School of Public Health and Health Services  
Founding Director, The Molecular and Cellular Oncology Program

12:15 p.m. to 1:30 p.m.

**Lunch**

*Abelson and Haskins Conference Room*

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1:30 p.m. to 2:45 p.m.

**Panel 3 – Empowering All People to Take Action: Linking Best Strategies and Approaches to the Cancer Continuum**  
*Auditorium*

*Discussion: best practices to empower individuals and communities to take action; creating environments to foster and support public health strategies for cancer prevention and survivorship; developing tools to navigate the cancer continuum; and communicating NCTA goals and strategies*

Chair: *Richard H. Carmona, M.D., M.P.H., FACS*

*John Clymer*

President, Partnership for Prevention

*Elmer Huerta, M.D., M.P.H.*

Director, Cancer Preventorium, Washington Cancer Institute,  
Washington Hospital Center  
2007-2008 President, American Cancer Society

*Mark Liponis, M.D.*

Corporate Medical Director

Canyon Ranch

Author of *Ultraprevention* and *Ultra Longevity*

*Martin J. Murphy, Ph.D.*

Convener and COO, CEO Roundtable on Cancer

2:45 p.m. to 3:00 p.m.

**Break**  
*Reception Hall*

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3:00 p.m. to 4:15 p.m.      **Working Discussion of Priority Areas of Action**  
*Auditorium*

Facilitator:  
*Richard H. Carmona, M.D., M.P.H., FACS*

4:15 p.m.                      **Closing Remarks and Next Steps**  
*Auditorium*

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**This program is made possible by a joint collaboration between the Lance Armstrong Foundation, which seeks to inspire and empower people affected by cancer, and Canyon Ranch Institute, which helps to educate, inspire, and empower every person to prevent disease and embrace a life of wellness.**